

Arts People



PRESS RELEASE

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ARTS PEOPLE WELCOMES ALEXANDRA BLOUIN TO OUR CLIENT SERVICES TEAM Alex shares her deep knowledge of arts administration from north California

Dateline: Portland, OR

The Arts People software company welcomes Alex Blouin to their Client Services team. Alex will assist clients remotely from her north California location and brings with her a wealth of knowledge and abilities in theatre administration, having been a performer, box office agent, director, marketing coordinator and more.

Alex is a graduate of Dell'Arte International School of Physical Theatre in Blue Lake CA, where she studied Clown, movement, dance, melodrama and Commedia Dell'Arte. She has since performed across the country, including New York, Philadelphia, Kansas City, Seattle, Baltimore, and Washington DC. Her favorite role to date is Emilie du Châtelet, an 18th century mathematician, physicist, and author.

“I was lucky to hear about Arts People through a director I worked with on another of my favorite shows (Bat Boy: The Musical at Ferndale Repertory Theatre in Ferndale CA),” our very own Patrick Spike, Arts People's Marketing Director, says Alex. “I was hungry for a day job I could sink my teeth into that also was supportive of my passion for theatre, which often includes traveling for shows. Two years later I was pitching Arts People to another local arts organization when a position happened to open up, and the rest is history!”

Spike relates, “I knew Alex would be a great fit for our team. She's smart, fun, and hard working with a deep understanding of the needs of performing arts organizations. I'm thrilled that it worked out!”

Alex has now been working as part of the Arts People team for several weeks. When asked what's exciting about the position so far, Alex responded, “Being surrounded by passionate, supportive artists who want nothing more than to make life easier for arts organizations of all shapes and sizes nationwide.”

Spike added, “Yep, that pretty much sums it up! Well... plus Canada.”

The Arts People company, officially established in 2006, is based in Portland, OR with staff reaching from Florida to Hawaii, and clients across the United States and Canada. It focuses on performing arts organizations with the system providing ticketing functionality for online and box office transactions, donation processing, membership, class enrollment, volunteer management, marketing tools, comprehensive reporting and full patron database CRM capabilities. The organization exists to “shine on the arts world” and help their client organizations to succeed, grow, serve their communities and develop relationships with their patrons. The Arts People staff is passionate about and involved in the arts themselves. Read more about the Arts People company and system, and contact them with questions or request a demonstration via their website at www.arts-people.com

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Media contact:
Patrick Spike, Marketing Director
spike@artspeople.com
866-788-7853 x110